



# California Fire Safe Council & Listos! CA



## Trailer and Tools Grant Opportunity

### FOR MORE INFORMATION CONTACT

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Grant  
Funding  
provided by  
California  
Volunteers/  
Listos

January 7, 2021

California Fire Safe Council (CFSC) and California Volunteers/Listos are pleased to announce a joint collaboration to provide grants to communities throughout California in an effort to reach vulnerable communities with the [Listos! Messaging of Emergency Preparedness](#) through our “20 Listos Trailers and Tools Grant Opportunity”.

The purpose of this program is to provide custom 6x12x6 Trailers and a \$10,000 stipend to purchase tools to complement and enhance established Chipper and Defensible Space Programs.

Trailers will be customized and delivered to recipients. Tools will be purchased directly by applicant after receiving the stipend. Applicants must have insurance to cover the trailer and mechanism for taking title (ownership) to the trailer. Stipend will be supplied upon invoicing from FSC/organization.

**Funding Available:**

1 (6 x 12 x 6) tool trailer , custom wrapped with logo and a stipend of \$10,000 to purchase listed tools.

Only 12 trailers are available as a grant in this opportunity.

**Eligibility:**

Eligible applicants must be incorporated to do business in California such as Fire Safe Councils, Resource Conservation District or similar organizations and must serve vulnerable communities in California. Applicants are encouraged to partner with an entity that can act as a Fiscal Sponsor, if applicable.

**Goals:**

Applicants are encouraged to secure 5,000 “engagements” utilizing the Listos Emergency Preparedness Guide and messaging; **however, this is a GOAL not a requirement.**

Types of engagements may include social media posts, radio announcements, cable TV, PSAs, direct mailings, blog posts, website posts, and every “like” you receive is counted as an engagement.

Training on tracking and obtaining engagements will be provided by CFSC and Uptown Studios.

**Requirements:**

A final report with a narrative description on the project’s successes, how the stipend was spent and final engagements accounting.



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#### **Timeline:**

Accepting Applications: **January 11, 2021**

Final application deadline: **January 25, 2021 at midnight PST**

All work is required to be completed by **April 30, 2021** and final reports submitted by **May 15, 2021**.

**Equipment and supplies become property of the applicant and do not need to be returned to CFSC.**

#### **To Apply:**

Login at <https://cafiresafecouncil.org/grants-and-funding/apply-for-a-grant/> to create a new account and select "2020 Listos-Trailers and Tools" grant program to begin.

#### **Award notification:**

Announcements will be made in February 2021 for selected applicants.

#### **Let us Help!**

Contact CFSC Staff for more information, questions or to discuss application details. We're here to help.

Applicants must create an account with ZoomGrants to access the application and get started. <https://cafiresafecouncil.org/grants-and-funding/apply-for-a-grant/>