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**WAKEUP CALIFORNIA -  
YOU CAN MAKE A DIFFERENCE IF YOU GET PREPARED NOW.**

**June 21, 2021, Sacramento, CA –**

California's wildfire problem this year affects all of us, in a variety of destructive ways, and should be a wakeup call for everyone regardless of where they live - it cannot and should not be ignored. The number of wildfires so far this year has ALREADY exceeded the total number of wildfires on record for last year. Since last year, we have an ever-growing dismal snowpack, continued minimal rainfall, and new, record high temperatures with volatile fuels surrounding us. Therefore, visitors to California and CA residents need to step up and do their part to help solve the wildfire problem. State and federal efforts alone are not enough; it will take communities mobilizing in large numbers to topple this massive threat.

If you own property, you have a legal obligation to take preventive actions in order make your property wildfire safe. If you are a landlord, you bear the same responsibility and if you are a renter, you have a vested interest in protecting your neighborhood. We need to step in and help our disadvantaged neighbors who may face obstacles in protecting themselves and their communities.

The California Fire Safe Council works with all fire agencies, land managers, governmental agencies, non-profits, and the insurance industry to get our message out on how to make a difference. This starts with taking action and accepting personal responsibility to combat our mounting wildfire issue. Fire response agencies are committed to protecting us from harm as they respond to and suppress fire activity but are limited in scope and need the public's support.

Look at what YOU can do to help, this wildfire season:

- Learn about the wildfire problem and understand your community's hazards/risks
  - [Fire Behavior Triangle](#)
  - [Wildfire Risk to Communities](#)
  - [CFSC Disaster Ready Resources](#)
- Understand how an ember environment can spread a wildfire to structures
  - [Ember characteristics](#)
  - [Fire safety information for residents](#)
- Take some basic steps to harden your structure
  - [Wildfire and Buildings](#)
  - [Fire Adapted Communities](#)
- Maintain your structure's exterior

- [Get ready in a weekend](#)
- [Wildfire preparedness tips](#)
- Understand what your structure's 0–5-foot zone is and why it is so important
  - [Make your home wildfire ready](#)
  - [How fast homes can burn video](#)
- Monitor your environment during wildfire weather periods and leave early
  - [Ready Set Go – Prepare for Wildfire](#)

With this year's rapidly disastrous fire season already being ignited, it is not a matter of if, but when a wildfire will affect you.

**WAKEUP CALIFORNIA!  
YOU CAN MAKE A DIFFERENCE IF YOU GET PREPARED NOW.**

Learn more about how YOU can be part of the solution by visiting  
[cafiresafecouncil.org/preventwildfires](https://cafiresafecouncil.org/preventwildfires) today.

**About California Fire Safe Council:** California Fire Safe Council's mission is to be "***California's leader in community wildfire risk reduction and resiliency!***" Since 2004, California Fire Safe Council has provided grants totaling more than \$100 million to organizations and agencies located throughout California. For more information, please visit [cafiresafecouncil.org](https://cafiresafecouncil.org)

***Join us in creating a fire-resilient California!***

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