GIS Awareness

Rachael Brady



Participation Required





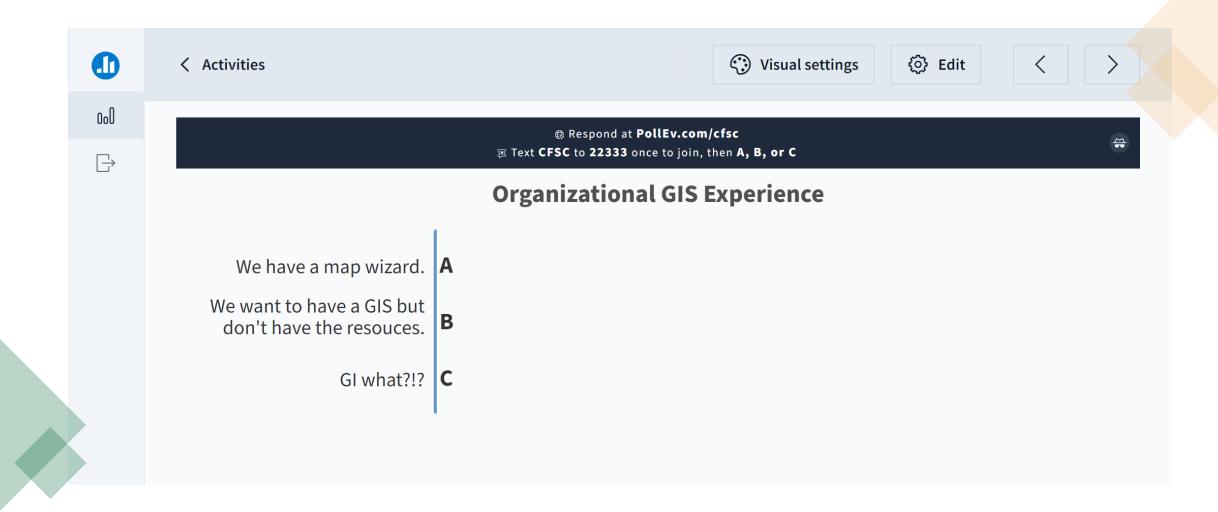
Option 1: pollEV.com/CFSC

Option 2: Text CFSC to 22333





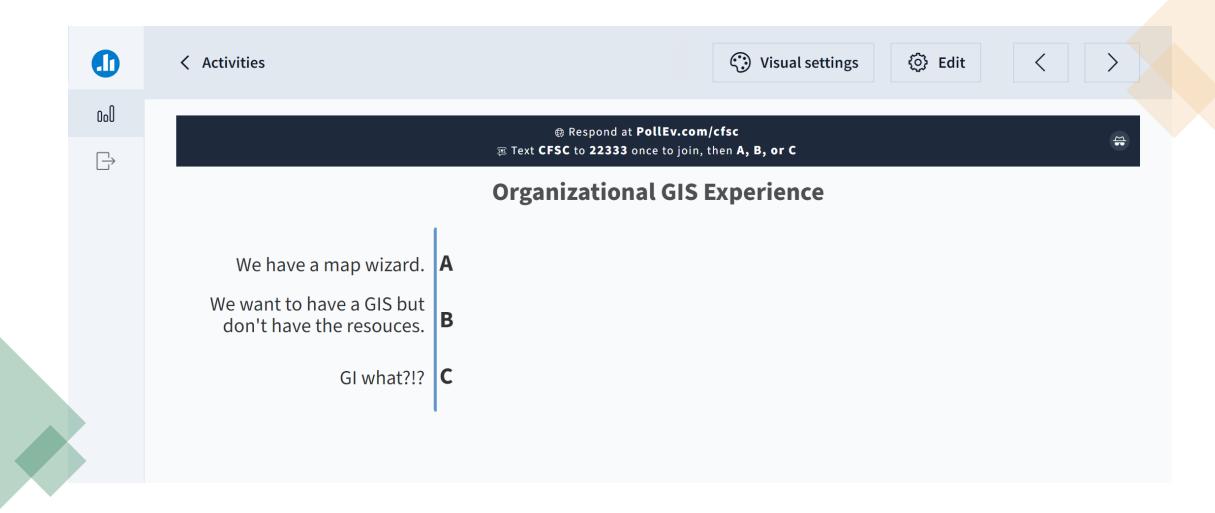
What does GIS stand for?



What is GIS?

A framework for gathering, managing, and analyzing data with a geographic context.

GIS Experience of Your Organization

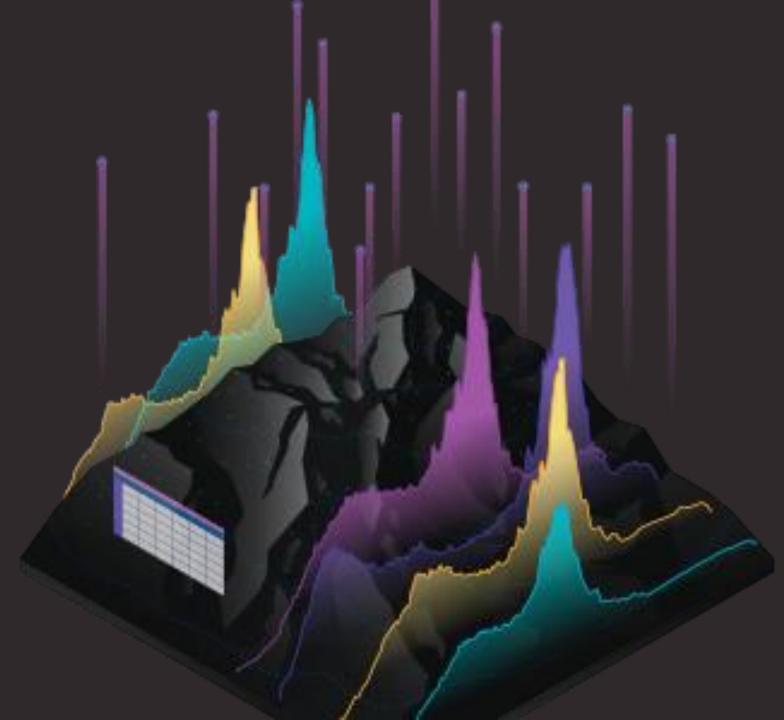


How does GIS work?

Reach a common goal to gain actionable intelligence

Data

Most data has a geographic component

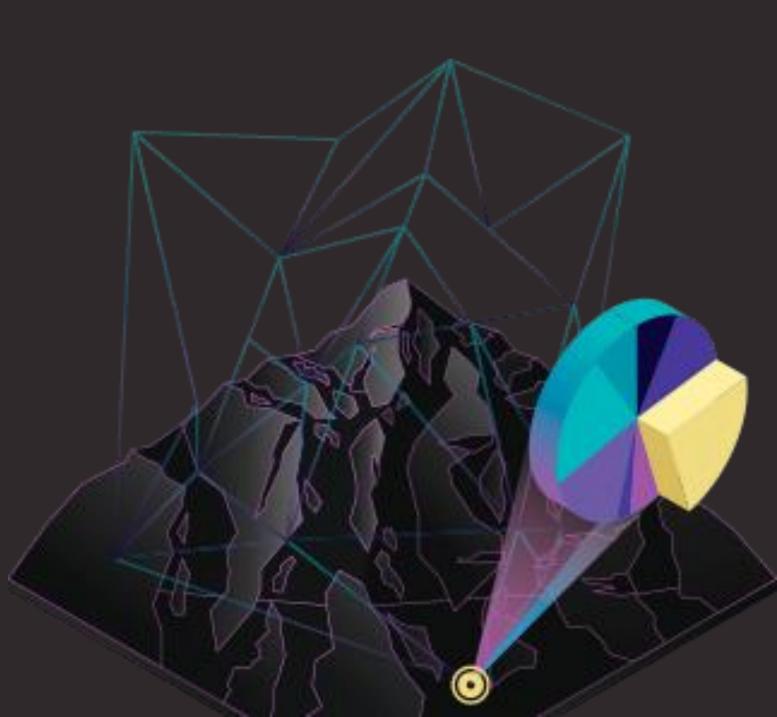


Maps

Geographic container for data layers and analytics

Analysis

Lending new perspectives to your insight and decision-making





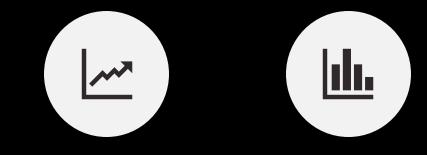
Apps

Focused user experience



LOCATION DENSITIES NEARBY

What can I do with GIS?

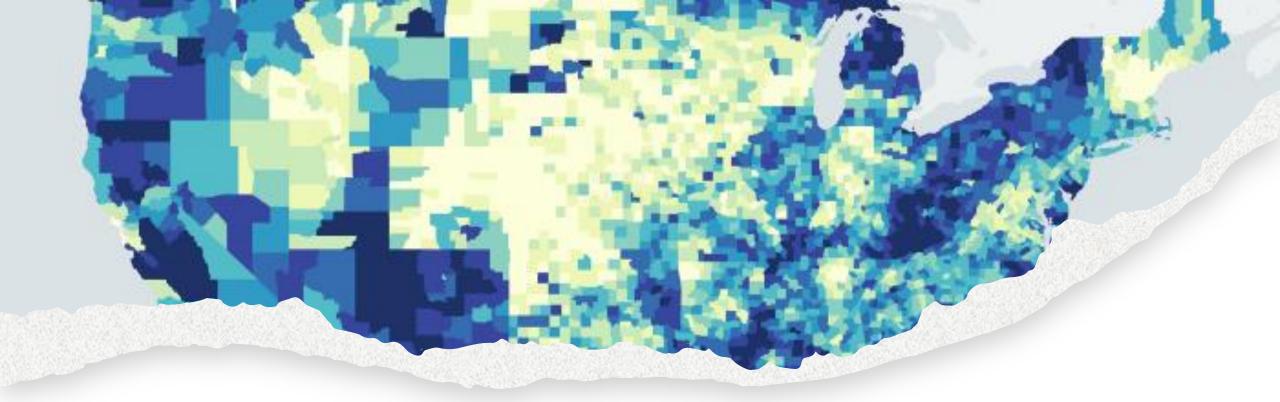


WHAT'S CHANGING QUANTITATIVE DATA



Location

Where?



Quantities

How much or How Little?

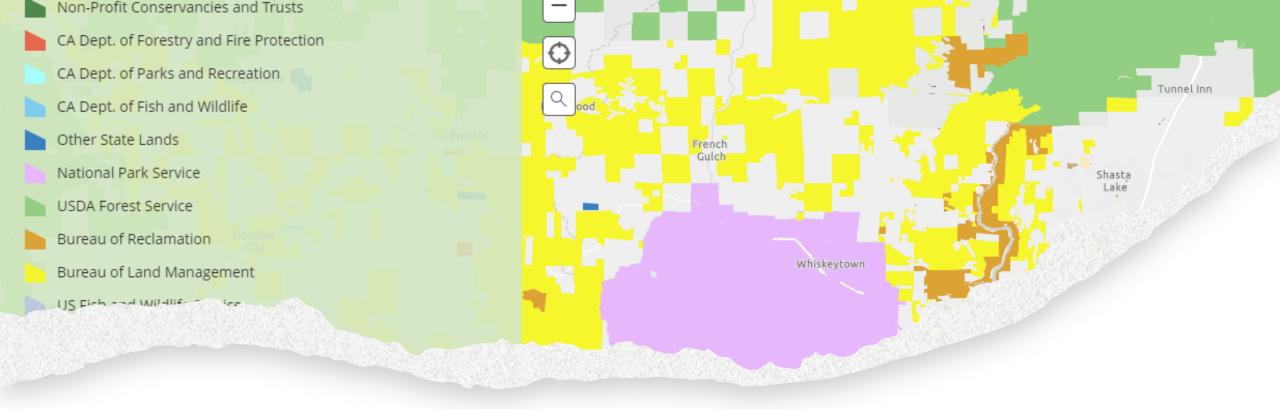
Densities

How Many?

Census Pop. r

2010

0 to



Nearby

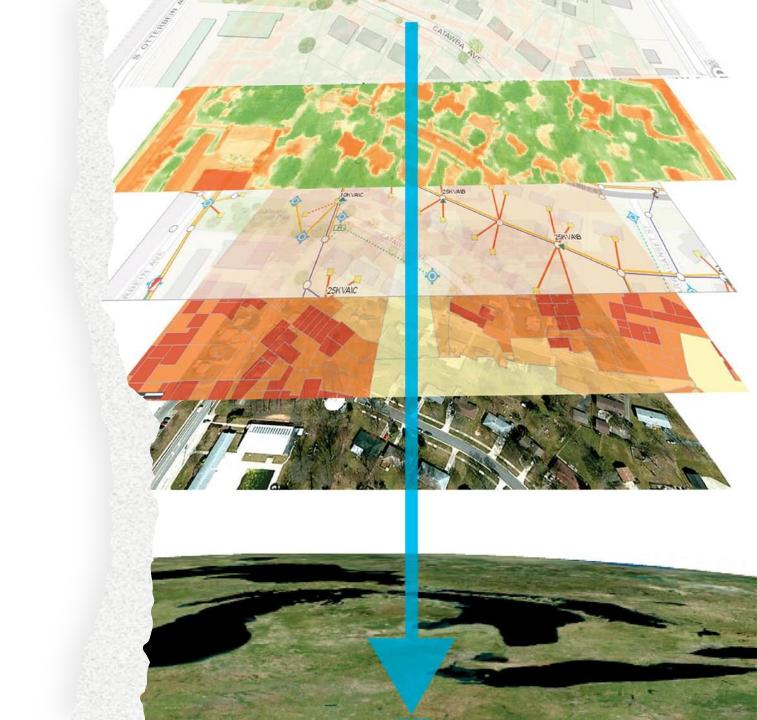
What is nearby?

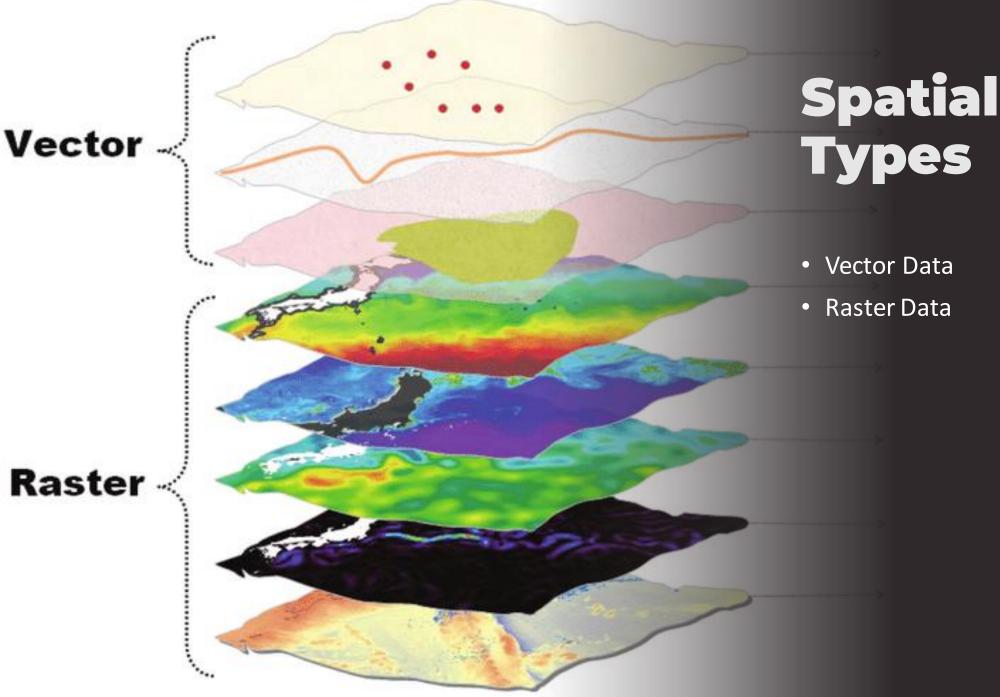




What's changing?

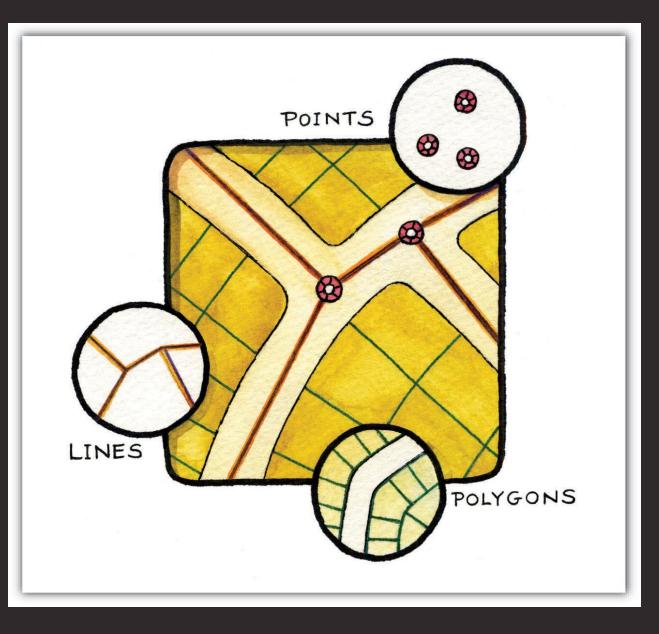
GIS Lingo



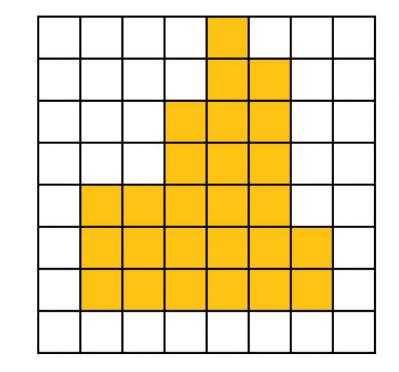


Spatial Data Types

Vector Data



Raster Data



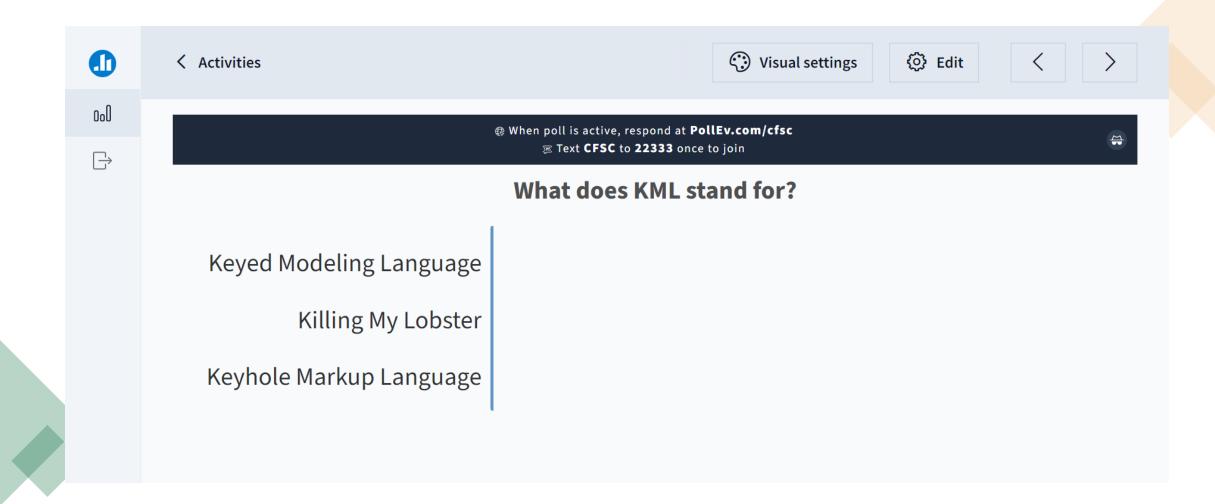
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Common File Types

- KMLs
- Shapefiles
- Raster
- Geodatabases

What does KML stand for?



Google Earth

Coos Bay Nampa Umpqua Bandon Roseburg National Forest Fremont-Winema National Forest Grants Pass Medford Gold Beach Klamath Falls Lakeview Brookings Ashland Sheldon National **Crescent City** Yreka Antelope Refuge Modoc National Forest Mt Shasta Black Rock Six Rivers Desert - High Shasta-Trinity National Forest Rock Canyon Emigrant... National Forest Winnemucca Battle Mountain Redding Lassen National Forest Plumas National Forest NEVADA Chico Mendocino Reno National Forest Eldorado National Forest Sacramento Santa Rosa Stockton Oakland National Park San Francisco San Jose 100 km | Google Landsat / Copernicus Data SIO, NOAA, U.S. Navy, NGA, GEBCO Data LDEO-Columbia, NSF, NOAA

Cam





ArcGIS



THE SCIENCE OF WHERE"

Desktop

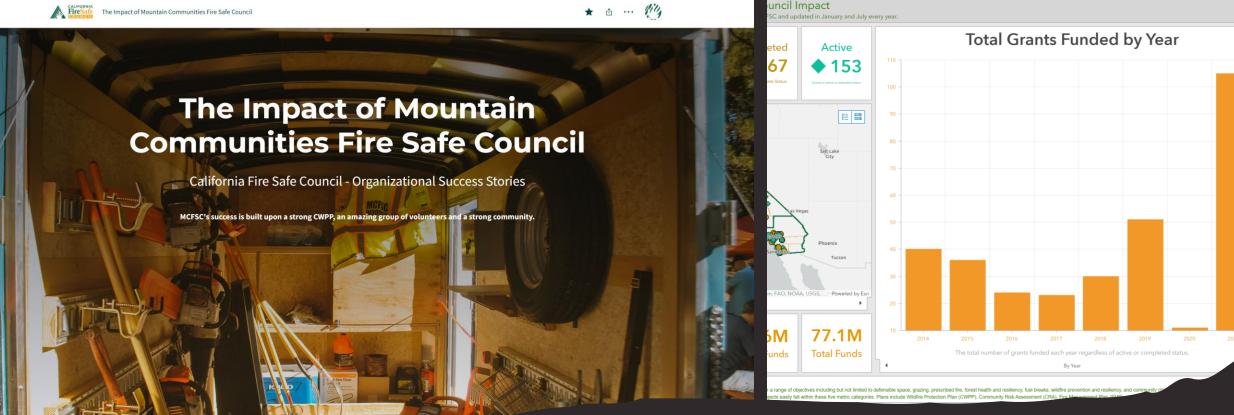
• ArcGIS Pro



Web and Mobile

- ArcGIS Online
- Survey123
- Dashboard
- Story Maps





Eastern Fresno County Fires Stewardship Fuels Reduction

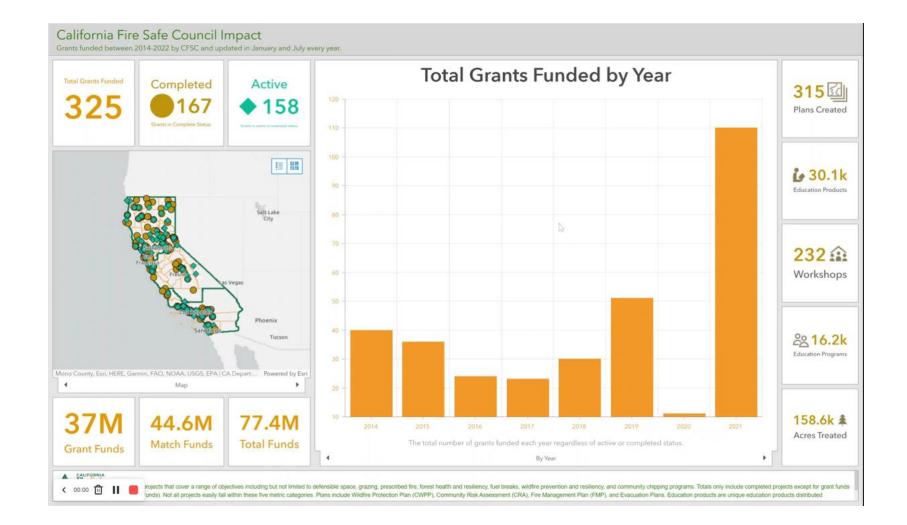
California Fire Safe Council - Project Success Stories

Sierra Resource Conservation District project success in the face of the Creek Fire (2020)

Examples







California Fire Safe Council

2022 California Fire Safe Council Needs Assessment

The California Fire Safe Council is conducting research on the different needs of fire safe councils and fire mitigation organizations throughout the state. We'd love to hear from you about your organizational goals including resources needed to start a new fire safe council, build capacity, and/or future project funding needs. This will help us make improvements to our existing programs and prioritize future funding needs to improve our mutually collaborative efforts around creating wildfire resilient communities. The survey should only take 5 minutes, depending on how detailed your responses are.

If you have multiple projects that need funding, please fill out the third question of the survey multiple times. Please have your responses submitted by April 15, 2022, at 5 p.m.

If you have questions about the survey, please email Rachael Brady: rbrady@cafiresafecouncil.org

We really appreciate your input.

Organization*

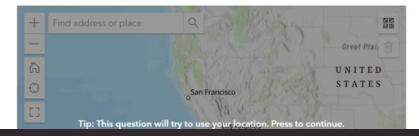
The full name of your organization (no abbreviations): California Fire Safe Council. If your organization is not listed, please select Not Listed and enter it in the box provided.

w



Address*

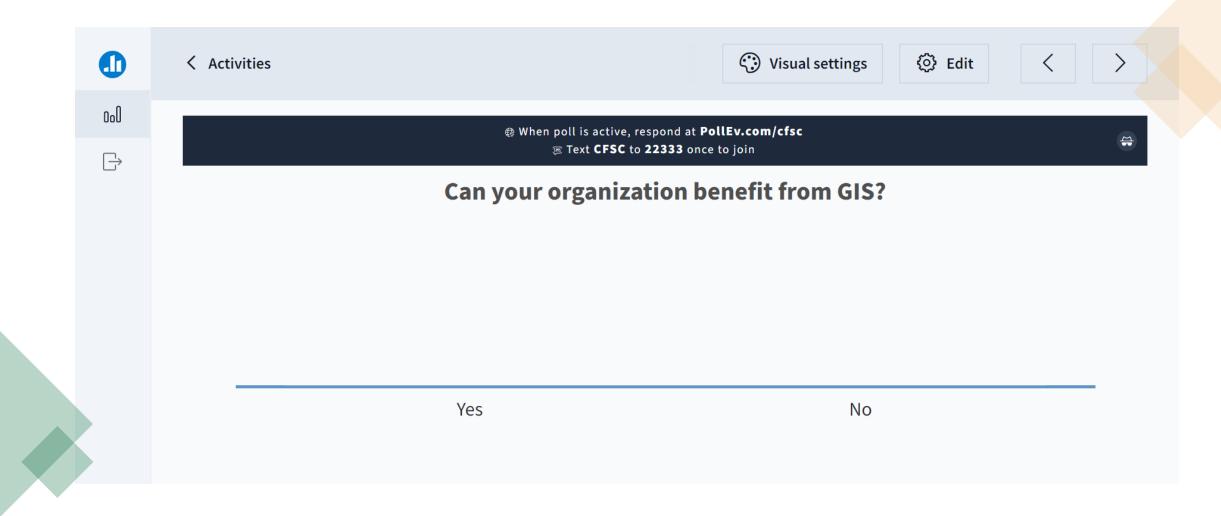
Where is your organization based?



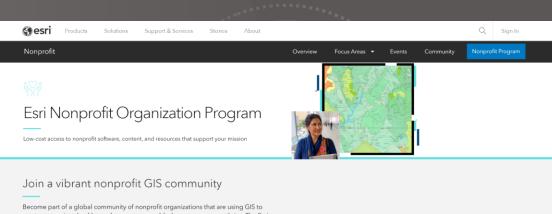


ArcGIS Surve	ArcGIS Survey123 - My surveys Organization Help			🥙 California Fire Safe Council ▾						
2022 CFSC N	leeds Assessment Survey 🧳	Overview	Design	Collaborate	Analyze	Data	Settings	<		
	2022 California Fire Safe Council Needs Assessment					⊕ Add	Edit	P Appearance	Options	
	The California Fire Safe Council is conducting research on the different needs of fire safe councils and fire mitigation organizations throughout the state. We'd love to hear from you about your organizational goals including resources needed to start a new fire safe council, build capacity, and/or future project funding needs. This will help us make improvements to our existing programs and prioritize future funding needs to improve our mutually collaborative efforts around creating wildfire resilient communities. The survey should only take 5 minutes, depending on how detailed your responses are. If you have multiple projects that need funding, please fill out the third question of the survey multiple times. Please have your responses submitted by April 15, 2022, at 5 p.m. If you have questions about the survey, please email Rachael Brady: rbrady@cafiresafecouncil.org We really appreciate your input.				0 •	 □ Single ○ Single □ Drope □ Rating □ Ranki □ Date 	e Choice down	Image: The second s	Choice Grid Choice cale	
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2 00:00 前 II	Address* Where is your organization based?					Page		Group	Publish	

Benefit to Your Organization



ESRI Non-Profit Program



create a more just, healthy, and prosperous world where everyone can thrive. The Esri Nonprofit Organization Program provides special low pricing to thousands of nonprofits, large and small, that focus on social justice and racial equity, health, education, arts and culture, and more.

Low-cost access to GIS tools

The Esri Nonprofit Organization Program provides special, low-cost pricing for GIS software and resources to help you advance your mission, achieve measurable impact, engage with communities, and advocate for your cause.

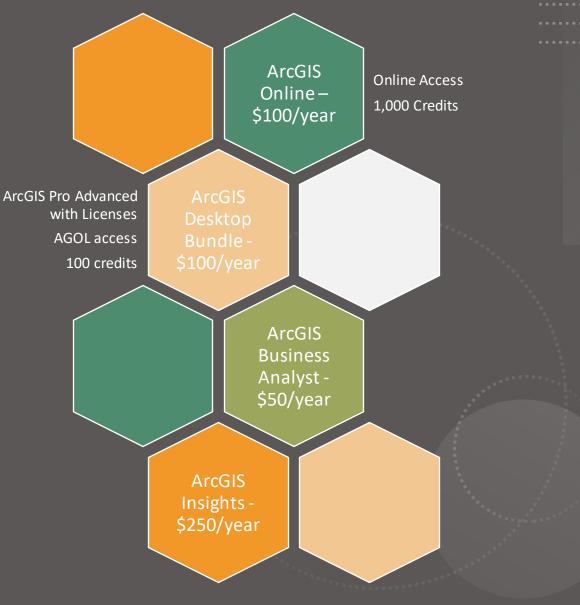


Software

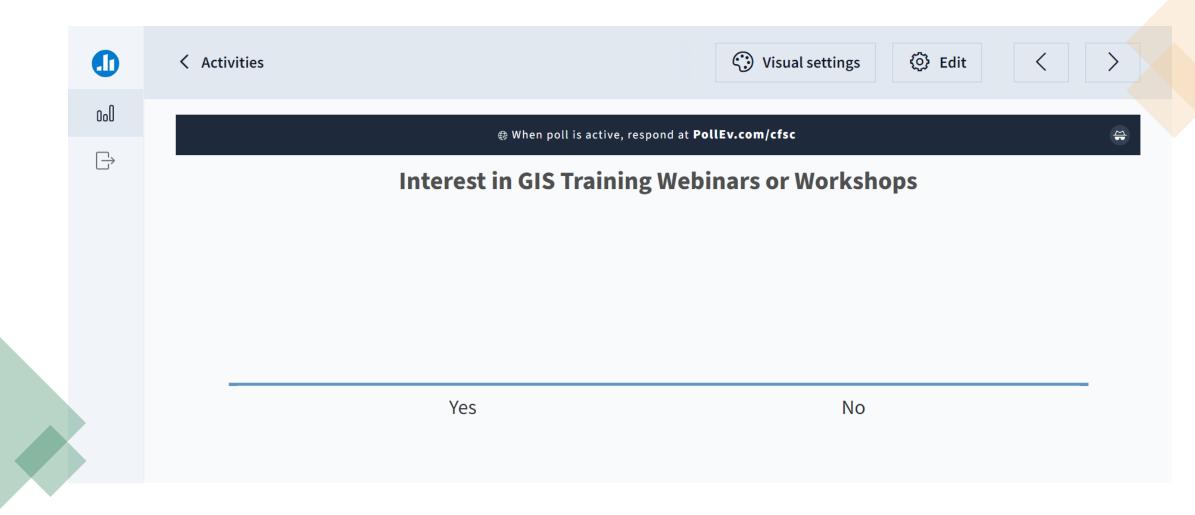
Data and content Erom interactive mans to advanced analysis and rich

Training resources ArcGIS Living Atlas of the World, the foremost collection of

In addition to e-Learning and self-paced courses, get



Future Interest in GIS Training and Webinars





Questions